

Enterprise Advisers

#WhatWorks

Activity: Enterprise Adviser Support
School: Caedmon College Whitby

Inspiring Girls: Sirius Minerals, CEC Cornerstone Employer

The Enterprise Adviser (EA) from Sirius Minerals, linked to Caedmon College Whitby, organised a 6 week programme for a targeted group of eight Y9 girls who were at risk of disengaging from their studies. The aim being to inspire them and provide a glimpse into potential future careers.

Developing Skills and Raising Aspirations

School has worked with their EA to develop a programme that saw the girls have weekly visits to Sirius' Offices, as well as a visit to the mining site currently under construction.

The girls visited various departments at Sirius, undertaking a range of tasks to help build employability skills, including: team work, communication, resilience, problem solving and punctuality. Additionally, each had an opportunity to explore potential careers and different pathways available to them.

Impact:

Feedback from the school: "It's a fantastic opportunity for our students to gain first hand experience of what it is like inside such a large organisation. The girls have reacted very positively and the feedback we have received from their tutor coordinating the project and visits has been excellent".

Gatsby Benchmarks

- 1 A stable careers programme.
- 2 Learning from career and labour market info.
- 3 Addressing the needs of each pupil
- 5 Encounters with employers and employees.
- 6 Experiences of workplaces.



Mine site visit

"The girls were fantastic. It took a while for them to come out of their shells but once they started talking to the staff you could see the confidence in all of them rise.

They have all got a lot out of it and some of the girls have realised they can do other jobs and even apprenticeships. They all took part in the final day presentation of the video to staff and they all spoke which was great to see. They took on the roles each week with enthusiasm. Two of the girls edited the video after been helped by Steve and they were amazing."

<https://www.youtube.com/watch?v=XwVh1T0IjTI&feature=youtu.be>

"They all showed great maturity and at the same time all had fun. They all said they gained such a great lesson of life and I would like to say a big thank you for letting them do the project."

"One (girl) who wanted to become a hairdresser now wants to be an engineer! And others who now want to be an accountant and a lawyer."

Feedback from Sirius Minerals:

"We have been excited about this project since we first met with the school to discuss the idea. It has taken some time planning but we found our staff more than willing to put themselves forward to get involved, which has really developed and enhanced what we have been able to offer the students.

The students have been a credit to the school and we hope it is something we can continue for other students in the future"