

National Apprenticeship Week – Hugh Success in North Region with over 45 events in one week alone!



Supported by the ASK Project delivery partners across the North Region, we engaged with over 45 schools, colleges and training establishments, 1000s of pupils and 100s of teachers, parents and employers.

NYBEP are delivery partners in the North Region for the ASK Project, who delivered a full week of presentations in support of NAW2017. In total, engaging 14 schools with events and presentations inspiring pupils to think of apprenticeships as a career option. They also organised an out of school event, dedicated to Exploring Pathways for Scarborough Schools – Successful Futures. Nine schools attended this event and each school received the ASK presentation that was delivered by NYBEP supported by Apprentices from **Dale Power Solutions and Yorkshire Coast Homes**. The feedback received from the students and teachers was.... ‘excellent and truly inspiring!’

The Apprentices that supported these events are taking part in the ‘**Brathay Challenge**’, a programme set up by the Brathay Trust and the National Apprenticeship Service. Apprentice teams from a wide range of large and small employers representing industry, retail, manufacturing, local councils, government departments, FE colleges and training providers are working hard in their regions to spread the news about the benefits of apprenticeships.



To win the **Brathay Apprentice Challenge**, teams take on a series of exciting and interactive work-related challenges to develop new skills and showcase their employer by engaging with young people and businesses to promote the benefits of apprenticeships. The challenges are designed to ensure that the teams demonstrate their team building, leadership, logistical and communications abilities.

NYBEP worked with these apprentices prior to the event to mentor their input and help ‘spread the word’ for the ASK Project which fits well with the Brathay Challenge objectives.

These apprentices supported in the ASK delivery sessions, taking part in a school assembly to share their experiences of apprenticeships with local school pupils. Using Apprentices to demonstrate the variety of Apprenticeships sectors and levels really engages both students and teachers. The Brathay Apprentices above, at one event engaged with around 600 students from nine schools.

On this occasion, the supporting apprentices were known to some of the students as they were former students themselves of local schools. Excellent role models, we wish them all the best in the challenge!